

THE LISTENER
CAN RELAX
AND FOCUS



GOOD ACOUSTICS



THE MESSAGE IS RECEIVED
AND UNDERSTOOD



EVERY
SYLL-A-BLE
IS AUDIBLE

REVERBERATION
TIME IS KEPT
WITHIN DESIRED
PARAMETERS

PEOPLE
SPEAK
MORE
QUIETLY



BAD ACOUSTICS



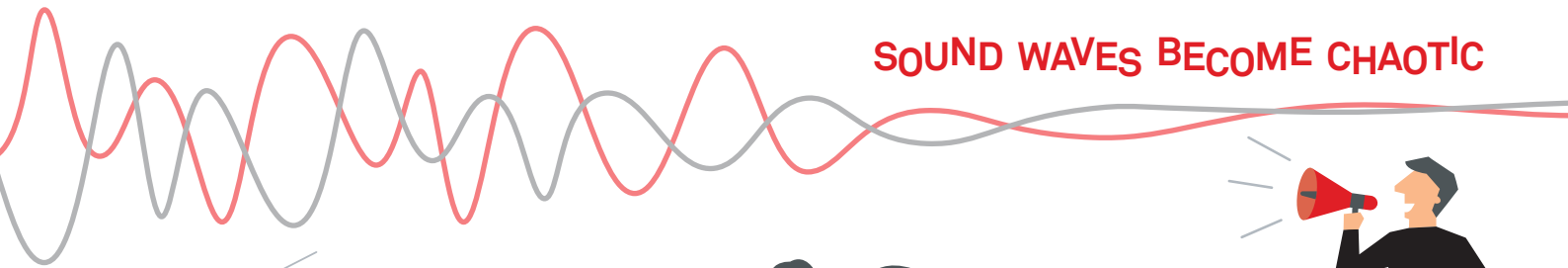
THE
MESSAGE
DOESN'T
GET
THROUGH



SOUNDS
TRANSFER
TO USERS
OF ADJACENT
SPACES



SOUND WAVES BECOME CHAOTIC



AUDIBILITY
GETS WORSE

THE AUDIENCE
SHUTS OFF



PEOPLE START
SHOUTING

